



Responsible Jewellery Council (RJC)

WB the Creative Jewellery Group, has recently been granted Certification by The Responsible Jewellery Council (RJC), the internationally recognised standards setting and certification organisation for supply chain integrity and sustainability in the global fine jewellery and watch industry

The Responsible Jewellery Council (RJC) is a not-for-profit organisation that has been established to promote responsible ethical, social and environmental practices, which respect human rights, throughout the Diamond and Gold Jewellery supply chain, from mine to retail.

The RJC has developed a common platform of standards for the jewellery supply chain and credible mechanisms for verifying responsible business practices through third party auditing. We commit to operating our business according to the RJC Principles and Code of Practices. In line with this policy, our commitment is to integrate ethical, human rights, social and environmental considerations into our day-to-day operations, business planning activities and decision making processes.

By having the accreditation we are promoting doing the right thing. It shows leadership to the industry, demonstrates to our many retail customers, both here and abroad, of our total commitment to ensuring that our products are sourced in the most ethical manner possible in a transparent and accountable manner.

Our Group, which employs some 180 staff across three different sites, has long been committed to ethical business practices. It was a fore-runner within the UK industry in its adoption of The Kimberley Process and was also one of the first British manufacturing companies to be granted permission to manufacture in Fair Trade gold and silver. It is also deeply committed to the welfare of its staff and has, for many years enjoyed 'Investors in People' accreditation.

The diverse activities of The Group, which produces silver, 9ct gold and costume jewellery at Gecko, precious jewellery and findings at Domino, and runs a casting and 3D printing service at Weston Beamor, meant that gaining RJC certification was particularly complex with very many different areas of operation and sourcing requiring scrutiny.

"Despite the not inconsiderable challenges it posed, the gaining of RJC Certification was a natural progression for us as a Group and we are both pleased and proud to have achieved this accolade across all three companies. We believe that this provides a tangible demonstration to our many retail customers, both here and abroad, of our total commitment to ensuring that all our products are sourced in the most ethical manner possible. It also underlines the professionalism and dedication of our staff. The in-depth, independent audits which the RJC requires in order to grant certification are extremely arduous and great credit is due to Fiona Pluck at Gecko and to the rest of the team who have worked so hard to achieve success," says Group Managing Director, Andrew Morton.

